

La Roche College
MINOR IN VISUAL COMMUNICATIONS PROGRAM GUIDE
 Department: Graphic & Communication Design

Student Name _____ First-Year Student Transfer
 I.D. Number _____ Change of Major Readmit

PURPOSE: A minor in Visual Communication will provide experiences directed toward the development of visual literacy: creative problem-solving processes, graphic techniques, visual language systems, and the organization of visual elements. Especially useful to those students majoring in Marketing or Professional Writing, the Visual Communication minor will provide a practical mix of experiences complementing both verbal and visual communication.

GENERAL RESTRICTIONS: A minor must be completed within the student's graduation timetable. The Visual Communication minor is available to all students except those pursuing a Graphic & Communication Design degree.

REQUIRED COURSES:

A minimum of 18 credits (6 courses) must be chosen from either of the following two sequences of art/design studio courses and MAC-based digital courses.

Sequence A: Design Studio—Choose 9 credits:

	<u>Credits</u>	<u>Comments</u>
____ ARTH2003 Introduction to Art	3	_____
____ COMM4038 The Creative Process	3	_____
____ GCDN2016 Digital Photography	3	_____
____ GCDN1060 Foundation Design I	3	_____
____ GCDN1062 Foundation Design II	3	_____
____ GCDN/IDSN1023 Drawing I	3	_____

Sequence B: MAC-based digital courses—9 credits:

____ GCDN3026 Digital Prepress and Printing	3	_____
____ GCDN1025 Fundamentals of Electronic Publishing	3	_____
____ GCDN1070 Computer Graphics I	3	_____
____ GCDN1071 Computer Graphics II	3	_____
____ GCDN2029 Multimedia I (formerly Multimedia for the Web)	3	_____

Total Credits Earned _____
 Credits Required 18
 Credits Remaining _____

Registrar's Signature _____ Date _____

Advisor Signature _____ Date _____
 (When signed by Advisor, all required coursework/credits have been completed for graduation.)