

La Roche College
MINOR IN VISUAL COMMUNICATIONS PROGRAM GUIDE
Department: **Graphic & Communication Design**

Student Name _____ First-Year Student Transfer
I.D. Number _____ Change of Major Readmit

PURPOSE: A minor in Visual Communication will provide experiences directed toward the development of visual literacy: creative problem-solving processes, graphic techniques, visual language systems, and the organization of visual elements. Especially useful to those students majoring in Marketing or Professional Writing, the Visual Communication minor will provide a practical mix of experiences complementing both verbal and visual communication.

GENERAL RESTRICTIONS: A minor must be completed within the student's graduation timetable. The Visual Communication minor is available to all students except those pursuing a Graphic & Communication Design degree.

REQUIRED COURSES:

A minimum of 18 credits (6 courses) must be chosen from either of the following two sequences of art/design studio courses and MAC-based digital courses.

Sequence A: Design Studio—Choose 9 credits:

| | <u>Credits</u> | <u>Comments</u> |
|------------------------------------|----------------|-----------------|
| ____ ARTH2003 Introduction to Art | 3 | _____ |
| ____ COMM4038 The Creative Process | 3 | _____ |
| ____ GCDN2016 Digital Photography | 3 | _____ |
| ____ GCDN1060 Foundation Design I | 3 | _____ |
| ____ GCDN1062 Foundation Design II | 3 | _____ |
| ____ GCDN/IDSN1023 Drawing I | 3 | _____ |

Sequence B: MAC-based digital courses—9 credits:

| | | |
|--|---|-------|
| ____ GCDN3026 Digital Prepress and Printing | 3 | _____ |
| ____ GCDN1025 Fundamentals of Electronic Publishing | 3 | _____ |
| ____ GCDN1070 Computer Graphics I | 3 | _____ |
| ____ GCDN1071 Computer Graphics II | 3 | _____ |
| ____ GCDN2029 Multimedia I (formerly Multimedia for the Web) | 3 | _____ |

Total Credits Earned _____
Credits Required 18
Credits Remaining _____

Registrar's Signature _____ Date _____

Advisor Signature _____ Date _____
(When signed by Advisor, all required coursework/credits have been completed for graduation.)