

La Roche College  
**ENGLISH STUDIES: PROFESSIONAL WRITING AND JOURNALISM PROGRAM GUIDE**  
 DEGREE: Bachelor of Arts    Department: English

Student Name \_\_\_\_\_  
 I.D. Number \_\_\_\_\_

\_\_\_\_ First Year Student  
 \_\_\_\_ Change of Major

\_\_\_\_ Transfer  
 \_\_\_\_ Readmit

Unofficial Eval Completed by/date: \_\_\_\_\_

This is the **unofficial evaluation** of your credits to date including transfer credits (if applicable) in your chosen major. **This evaluation is official when all official transcripts for all previous college work are received; and reviewed and approved for transferability by the Registrar's Office.** Beginning with your first semester of enrollment, your Degree Audit Report in My.LaRoche will automatically track your progress toward your degree, and guide you in planning future class schedules. Review your updated Degree Audit Report with your advisor prior to registering each semester.

**PURPOSE:** The Professional Writing and Journalism major prepares students for public lives by working in various genres and professional settings. La Roche College graduates who have majored in Professional Writing and Journalism occupy a variety of writing positions in fields such as advertising, creative writing, journalism, public relations and business.

**REQUIREMENTS:** To successfully complete the English Studies: Professional Writing and Journalism major, the following coursework is required:

- 39 English Writing Component credits
- 9 Literature Component credits
- 15 Professional Companion credits
- 15 Professional Focus credits
- 37 CORE credits
- 5 General Elective Credits
- A minimum number of 120 credits are required for degree, the last 30 of which, and 50% of the major must be earned at La Roche College. (Developmental course work does not count toward the minimum number of required credits for graduation.)

Credits                  Transfer Course #/Comments

**ENGLISH WRITING COMPONENT: 39 CREDITS**

_____ ENGL2029	Business Communication	3	
_____ ENGL2030	Technical Writing	3	
_____ ENGL2040	Creative Writing	3	
_____ ENGL3031	Journalism I	3	
_____ ENGL3032	Journalism II	3	Prerequisite: ENGL1011, ENGL3031
_____ ENGL3033	American English: History/Development	3	Prerequisite: ENGL1011, ENGL1012
_____ ENGL3034	Writing for Advertising	3	Prerequisite: ENGL1011, ENGL1012
_____ ENGL3035	Writing for Broadcast & Social Media	3	Prerequisite: ENGL1011, ENGL1012
_____ ENGL3011	Readings in Creative Nonfiction	3	Prerequisite: ENGL1011, ENGL1012
_____ ENGL3064	Writing Creative Nonfiction OR		
_____ ENGL3037	Advanced Exposition	3	Prerequisite: ENGL1011, ENGL1012
_____ ENGL3042	Writing for Non-profits	3	Prerequisite: ENGL1011, ENGL1012
_____ ENGL4055	Senior Seminar/ Literary Scholarship+	3	Junior/ Senior status: ENGL1011, ENGL1012
_____ ENGL4051	Internship	3	

**LITERATURE COMPONENT: 9 CREDITS**

_____ ENGL2010 Intro to Literary Study	3	_____
_____ 2000-Level Literature Elective	3	_____
_____ 3000-Level Literature Elective	3	_____
		Prerequisite: ENGL1011, ENGL1012

**PROFESSIONAL COMPANION: 15 CREDITS**

_____ CMET1002 Mass Media and Digital Communication	3	_____
_____ MRKT2021 Marketing Management	3	_____
_____ GCDN2016 Digital Photography	3	_____
_____ GCDN/ENGL3051 Publication Design	3	_____
_____ ENGL4035 Portfolio Production Workshop	3	_____
		Senior Status; Prerequisites: ENGL1011, ENGL1012

**PROFESSIONAL FOCUS: 15 CREDITS**

Students majoring in Journalism and Professional Writing are required to identify an academic area of interest that will become their Professional Focus. Working in consultation with their academic advisors within the English Department, students will select their areas of Professional Focus. In order to identify specific courses that will satisfy the Professional Focus requirement, students and their advisors should choose to meet with professors in other disciplines.

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

**ACADEMIC CORE CURRICULUM: 37 CREDITS**

<b><u>Fundamentals: 12 Credits</u></b>	<b><u>Credits</u></b>	<b><u>Transfer Course #/Comments</u></b>
_____ ENGL1011 College Writing I	3	_____
_____ ENGL1012 College Writing II	3	_____
_____ ISTC1005 Practical Computer Applications	3	_____
_____ MATH1010 College Algebra	3	_____

<b><u>La Roche Experience: 4 Credits</u></b>	<b><u>Credits</u></b>	<b><u>Transfer Course #/Comments</u></b>
_____ LRCX1001 Introduction & History	1	_____
_____ LRCX1002 Diversity/Discrimination	1	_____
_____ LRCX2001 Regions of Conflict	1	_____
_____ LRCX2002 Economic Justice	1	_____

**Community/Global: 6 credits (or 6 credits in same Foreign Language for majors that don't require a language)**

_____ COMM Community	3	_____
_____ GLBL Global	3	_____

**Select Courses: 15 credits**

18 credits are required with study within each of the following domains. Students can fulfill six domains with four courses (earning a total of 12 credits) by completing "dual-domain" SELECT courses SLDD. Student earns 3 credits only for each dual-domain course. The "lost" 3-6 credits can be fulfilled through a major or general elective. **PLEASE NOTE: Some "Select Courses" may be filled by meeting Major Requirements and if so, will be annotated as such.**

_____ SELECT Aesthetics (SLAE)	3	_____
_____ SELECT History (SLHS)	3	_____
_____ SELECT Literature (SLLT)	0	Fulfilled in major
_____ SELECT Religion/Philosophy (SLRS)	3	_____
_____ SELECT Science (SLSC)	3	_____
_____ SELECT Social and Cultural Systems (SLSO)	3	_____

**GENERAL ELECTIVES: 5 credits**

**Transfer Course # Credits**

\_\_\_\_\_  
\_\_\_\_\_

---

<b>FOR REGISTRAR USE ONLY:</b>	<u>TOTAL</u>	<u>Completed</u>	<u>Need</u>	<u>COMMENTS:</u>
English Writing Component	39	_____	_____	_____
Literature Component	9	_____	_____	_____
Professional Companion	15	_____	_____	_____
Professional Focus	15	_____	_____	_____
CORE	37	_____	_____	_____
General Electives	5	_____	_____	_____
Accepted in Transfer	_____	_____	_____	_____
La Roche College Credit	_____	_____	_____	_____
Total	120	_____	_____	_____

**Registrar Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

---

**Advisor Signature** \_\_\_\_\_ **Date** \_\_\_\_\_  
*(When signed by Advisor, all required coursework/credits have been completed for graduation.)*