

La Roche College  
**COMMUNICATION, MEDIA AND TECHNOLOGY PROGRAM GUIDE**  
 DEGREE: Bachelor of Science    Department: Communication, Media and Technology

Student Name \_\_\_\_\_      First Year Student                           Transfer  
 I.D. Number \_\_\_\_\_      Change of Major                           Readmit

Unofficial Eval Completed by/date: \_\_\_\_\_

This is the **unofficial evaluation** of your credits to date including transfer credits (if applicable) in your chosen major. **This evaluation is official when all official transcripts for all previous college work are received; and reviewed and approved for transferability by the Registrar's Office.** Beginning with your first semester of enrollment, your Degree Audit Report in My.LaRoche will automatically track your progress toward your degree, and guide you in planning future class schedules. Review your updated Degree Audit Report with your advisor prior to registering each semester.

**PURPOSE:** A major in Communication, Media and Technology is meant to prepare students for career opportunities in producing, writing, sales and distribution for media industries such as: radio, TV, cable, video, film, satellite and the internet.

**REQUIREMENTS:** To successfully complete the Communication, Media and Technology major, the following coursework is required:

- 51 credits as listed under "Major Component/Requirements"
- 37 CORE credits
- 32 General Elective Credits
- A minimum number of 120 credits are required for degree, the last 30 of which, and 50% of the major must be earned at La Roche College. (Developmental course work does not count toward the minimum number of required credits for graduation.)

Credits                      Transfer Course #/Comments

**MAJOR COMPONENT/REQUIREMENTS: 51 CREDITS**

**Required Coursework: 21 credits**

_____ CMET1001 Human Communication	3	cross listed as SLSO1008
_____ CMET1002 Mass Media and Digital Communication	3	_____
_____ CMET2003 Communication between Cultures <b>OR</b>	3	_____
<u>    </u> ML _____ One semester of Modern Language		_____
_____ CMET2005 Communication Theory, Research & Criticism	3	_____
_____ CMET3002 New Media & Digital Communication Technology	3	_____
_____ CMET4001 Legal Issues of Media & Digital Communications	3	_____
_____ CMET4002 Broadcasting, Cable and New Media <b>OR</b>		_____
_____ FVMA _____ Pittsburgh Filmmakers (Video)	3	_____

**Basic Skills and Fundamental Knowledge Area: Select 9 credits**

_____ COMM4038 The Creative Process	3	_____
_____ GCDN1025 Fundamentals Electronic Publishing	3	_____
_____ GCDN1071 Computer Graphics II	3	_____
_____ GCDN2029 Multimedia I	3	_____
_____ ISTC2008 Introduction to Cyberspace	3	_____
_____ ADMG2007 Advertising & Public Relations	3	_____
_____ ADMG2021 Marketing Management	3	_____
_____ SOCL1021 Race, Class & Gender: Intro to Sociology	3	_____
_____ SOCL2070 Culture in Human Societies	3	_____

Courses in other majors can only be taken with permission of advisor

**Communicating Effectively: Select 9 credits**

_____	SPCH1001	Modern Public Speaking	3	_____
_____	SPCH2002	Contemporary Communication through Discussion	3	_____
_____	SPCH1022	Creative Dramatics	3	_____
_____	ENGL2040	Creative Writing	3	_____
_____	ENGL3034	Writing for Advertising	3	_____
_____	ENGL3042	Writing for Non-Profits	3	_____
_____	FVMA1001	Motion Picture Fundamentals (Pgh Filmmakers)	3	_____

**Communication, Media and Technology Electives: Select 6 credits**

_____	CMET2001	Communication in Organizations	3	_____
_____	CMET2012	Communication, Sports & Culture	3	_____
_____	CMET3040	Special Topics:	3	_____
_____	CMET3043	Political Communication & Elections	3	_____
_____	CMET3005	Message Design and Media	3	_____
_____	FVMA_____	Pittsburgh Filmmakers Course	3	_____

**Capstone Requirements: 6 credits**

_____	CMET4050	Senior Capstone	3	_____
_____	CMET4051	Internship	3	_____

**ACADEMIC CORE CURRICULUM: 37 CREDITS**

**Fundamentals: 12 Credits**

		<u>Credits</u>	<u>Transfer Course #/Comments</u>	
_____	ENGL1011	College Writing I	3	_____
_____	ENGL1012	College Writing II	3	_____
_____	ISTC1005	Practical Computer Applications	3	_____
_____	MATH1010	College Algebra	3	_____

**La Roche Experience: 4 Credits**

_____	LRCX1001	Introduction & History	1	_____
_____	LRCX1002	Diversity/Discrimination	1	_____
_____	LRCX2001	Regions of Conflict	1	_____
_____	LRCX2002	Economic Justice	1	_____

**Community/Global: 6 credits (or 6 credits in same Foreign Language –cannot be used if Foreign Language is taken as part of the major requirements)**

_____	COMM	Community	3	_____
_____	GLBL	Global	3	_____

**Select Courses: 15 credits**

18 credits are required with study within each of the following domains. Students can fulfill six domains with four courses (earning a total of 12 credits) by completing “dual-domain” SELECT courses SLDD. Student earns 3 credits only for each dual-domain course. The “lost” 3-6 credits can be fulfilled through a major or general elective. **PLEASE NOTE: Some “Select Courses” may be filled by meeting Major Requirements and if so, will be annotated as such.**

_____	SELECT Aesthetics (SLAE)	3	_____
_____	SELECT History (SLHS)	3	_____
_____	SELECT Literature (SLLT)	3	_____
_____	SELECT Religion/Philosophy (SLRS)	3	_____
_____	SELECT Science (SLSC)	3	_____
_____	SELECT Social and Cultural Systems (SLSO)	0	fulfilled in major _____

**GENERAL ELECTIVES: 32 credits**

**Transfer Course #   Credits**

_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____	_____	_____

***FOR REGISTRAR USE ONLY:***

	<u>TOTAL</u>	<u>Completed</u>	<u>Need</u>	<u>COMMENTS:</u>
Major Component	51	_____	_____	_____
CORE	37	_____	_____	_____
General Electives	32	_____	_____	_____
Accepted in Transfer	_____	_____	_____	_____
La Roche College Credit	_____	_____	_____	_____
Total	120	_____	_____	

***Registrar Signature*** \_\_\_\_\_ **Date** \_\_\_\_\_

***Advisor Signature*** \_\_\_\_\_ **Date** \_\_\_\_\_  
*(When signed by Advisor, all required coursework/credits have been completed for graduation.)*