

La Roche College  
**COMMUNICATION, MEDIA AND TECHNOLOGY PROGRAM GUIDE**  
 DEGREE: Bachelor of Science    Department: Communication, Media and Technology

Student Name \_\_\_\_\_      First Year Student         Transfer  
 I.D. Number \_\_\_\_\_      Change of Major         Readmit

Unofficial Eval Completed by/date: \_\_\_\_\_

This is the **unofficial evaluation** of your credits to date including transfer credits (if applicable) in your chosen major. **This evaluation is official when all official transcripts for all previous college work are received; and reviewed and approved for transferability by the Registrar's Office.** Beginning with your first semester of enrollment, your Degree Audit Report in My.LaRoche will automatically track your progress toward your degree, and guide you in planning future class schedules. Review your updated Degree Audit Report with your advisor prior to registering each semester.

**PURPOSE:** A major in Communication, Media and Technology is meant to prepare students for career opportunities in producing, writing, sales and distribution for media industries such as: radio, TV, cable, video, film, satellite and the internet.

**REQUIREMENTS:** To successfully complete the Communication, Media and Technology major, the following coursework is required:

- 51 credits as listed under "Major Component/Requirements"
- 37 CORE credits
- 32 General Elective Credits
- A minimum number of 120 credits are required for degree, the last 30 of which, and 50% of the major must be earned at La Roche College. (Developmental course work does not count toward the minimum number of required credits for graduation.)

Credits      Transfer Course #/Comments

**MAJOR COMPONENT/REQUIREMENTS: 51 CREDITS**

**Required Coursework: 21 credits**

|                 |   |   |                          |
|-----------------|---|---|--------------------------|
| _____           | CMET1001 Human Communication                            | 3 | cross listed as SLSO1008 |
| _____           | CMET1002 Mass Media and Digital Communication           | 3 |                          |
| _____           | CMET2003 Communication between Cultures <b>OR</b>       | 3 |                          |
| _____ ML_____   | One semester of Modern Language                         |   |                          |
| _____           | CMET2005 Communication Theory, Research & Criticism     | 3 |                          |
| _____           | CMET3002 New Media & Digital Communication Technology   | 3 |                          |
| _____           | CMET4001 Legal Issues of Media & Digital Communications | 3 |                          |
| _____           | CMET4002 Broadcasting, Cable and New Media <b>OR</b>    |   |                          |
| _____ FVMA_____ | Pittsburgh Filmmakers (Video)                           | 3 |                          |

**Basic Skills and Fundamental Knowledge Area: Select 9 credits**

|       |   |   |  |
|-------|---|---|--|
| _____ | COMM4038 The Creative Process                     | 3 |  |
| _____ | GCDN1025 Fundamentals Electronic Publishing       | 3 |  |
| _____ | GCDN1071 Computer Graphics II                     | 3 |  |
| _____ | GCDN2029 Multimedia I                             | 3 |  |
| _____ | ISTC2008 Introduction to Cyberspace               | 3 |  |
| _____ | ADMG2007 Advertising & Public Relations           | 3 |  |
| _____ | ADMG2021 Marketing Management                     | 3 |  |
| _____ | SOCL1021 Race, Class & Gender: Intro to Sociology | 3 |  |
| _____ | SOCL2070 Culture in Human Societies               | 3 |  |

Courses in other majors can only be taken with permission of advisor

**Communicating Effectively: Select 9 credits**

|       |  |   |  |
|-------|--|---|--|
| _____ | SPCH1001 Modern Public Speaking                        | 3 |  |
| _____ | SPCH2002 Contemporary Communication through Discussion | 3 |  |
| _____ | SPCH1022 Creative Dramatics                            | 3 |  |

|                |  |   |       |
|----------------|--|---|-------|
| _____ ENGL2040 | Creative Writing                             | 3 | _____ |
| _____ ENGL3034 | Writing for Advertising                      | 3 | _____ |
| _____ ENGL3042 | Writing for Non-Profits                      | 3 | _____ |
| _____ FVMA1001 | Motion Picture Fundamentals (Pgh Filmmakers) | 3 | _____ |

**Communication, Media and Technology Electives: Select 6 credits**

|                |                                     |   |       |
|----------------|-------------------------------------|---|-------|
| _____ CMET2001 | Communication in Organizations      | 3 | _____ |
| _____ CMET2012 | Communication, Sports & Culture     | 3 | _____ |
| _____ CMET3040 | Special Topics:                     | 3 | _____ |
| _____ CMET3043 | Political Communication & Elections | 3 | _____ |
| _____ CMET3005 | Message Design and Media            | 3 | _____ |
| _____ FVMA     | Pittsburgh Filmmakers Course        | 3 | _____ |

**Capstone Requirements: 6 credits**

|                |                 |   |       |
|----------------|-----------------|---|-------|
| _____ CMET4050 | Senior Capstone | 3 | _____ |
| _____ CMET4051 | Internship      | 3 | _____ |

**ACADEMIC CORE CURRICULUM: 37 CREDITS**

**Fundamentals: 12 Credits**

|                |                                 | <u>Credits</u> | <u>Transfer Course #/Comments</u> |
|----------------|---------------------------------|----------------|-----------------------------------|
| _____ ENGL1011 | College Writing I               | 3              | _____                             |
| _____ ENGL1012 | College Writing II              | 3              | _____                             |
| _____ ISTC1005 | Practical Computer Applications | 3              | _____                             |
| _____ MATH1010 | College Algebra                 | 3              | _____                             |

**La Roche Experience: 4 Credits**

|                |                          |   |       |
|----------------|--------------------------|---|-------|
| _____ LRCX1001 | Introduction & History   | 1 | _____ |
| _____ LRCX1002 | Diversity/Discrimination | 1 | _____ |
| _____ LRCX2001 | Regions of Conflict      | 1 | _____ |
| _____ LRCX2002 | Economic Justice         | 1 | _____ |

**Community/Global: 6 credits (or 6 credits in same Foreign Language –cannot be used if Foreign Language is taken as part of the major requirements)**

|            |           |   |       |
|------------|-----------|---|-------|
| _____ COMM | Community | 3 | _____ |
| _____ GLBL | Global    | 3 | _____ |

**Select Courses: 15 credits**

18 credits are required with study within each of the following domains. Students can fulfill six domains with four courses (earning a total of 12 credits) by completing “dual-domain” SELECT courses SLDD. Student earns 3 credits only for each dual-domain course. The “lost” 3-6 credits can be fulfilled through a major or general elective. **PLEASE NOTE: Some “Select Courses” may be filled by meeting Major Requirements and if so, will be annotated as such.**

|              |                                    |   |                    |
|--------------|------------------------------------|---|--------------------|
| _____ SELECT | Aesthetics (SLAE)                  | 3 | _____              |
| _____ SELECT | History (SLHS)                     | 3 | _____              |
| _____ SELECT | Literature (SLLT)                  | 3 | _____              |
| _____ SELECT | Religion/Philosophy (SLRS)         | 3 | _____              |
| _____ SELECT | Science (SLSC)                     | 3 | _____              |
| _____ SELECT | Social and Cultural Systems (SLSO) | 0 | fulfilled in major |

**GENERAL ELECTIVES: 32 credits**

**Transfer Course # Credits**

|       |       |       |       |       |       |       |       |
|-------|-------|-------|-------|-------|-------|-------|-------|
| _____ | _____ | _____ | _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ | _____ | _____ | _____ |
| _____ | _____ | _____ | _____ | _____ | _____ | _____ | _____ |

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| <b>FOR REGISTRAR USE ONLY:</b> | <u>TOTAL</u> | <u>Completed</u> | <u>Need</u> | <u>COMMENTS:</u> |
|--------------------------------|--------------|------------------|-------------|------------------|
| Major Component                | 51           | _____            | _____       | _____            |
| CORE                           | 37           | _____            | _____       | _____            |
| General Electives              | 32           | _____            | _____       | _____            |
| Accepted in Transfer           | _____        | _____            | _____       | _____            |
| La Roche College Credit        | _____        | _____            | _____       | _____            |
| Total                          | 120          | _____            | _____       |                  |

**Registrar Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

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**Advisor Signature** \_\_\_\_\_ **Date** \_\_\_\_\_  
*(When signed by Advisor, all required coursework/credits have been completed for graduation.)*