

La Roche College
BUSINESS GROUP PROGRAM GUIDE
Degree: Bachelor of Science or Bachelor of Arts

Student Name _____ First-Year Student Transfer
I.D. Number _____ Change of Major Readmit

Unofficial Eval Completed by/date: _____

This is the **unofficial evaluation** of your credits to date including transfer credits (if applicable) in your chosen major. **This evaluation is official when all official transcripts for all previous college work are received; and reviewed and approved for transferability by the Registrar's Office.** Beginning with your first semester of enrollment, your Degree Audit Report in My.LaRoche will automatically track your progress toward your degree, and guide you in planning future class schedules. Review your updated Degree Audit Report with your advisor prior to registering each semester.

BUSINESS GROUP MAJORS:

- _____ ACCOUNTING
- _____ FINANCE
- _____ INTERNATIONAL MGMT
- _____ MANAGEMENT- BS and BA options
- _____ MANAGEMENT INFORMATION SYSTEMS
- _____ MARKETING

BUSINESS GROUP MINORS:

- _____ ACCOUNTING
- _____ FINANCE
- _____ MANAGEMENT
- _____ MANAGEMENT INFORMATION SYSTEMS
- _____ MARKETING

BUSINESS GROUP PROGRAM:

Mission Statement: The Business Group at La Roche College fosters a high standard of academic rigor and engagement, professionalism and creativity among the community of scholars who have selected Business of their discipline of study. Students acquire proficiency in all traditional core areas of Business Management as well as their selected area of focus: Accounting, Finance, International Management, Management, Management Information Systems and Marketing. The Business Group incorporates an interdisciplinary perspective through its professional and liberal education leading to successful, just leaders within a constantly changing global society.

All Business Group programs share the following components:

- A common mission statement (see above)
- A common college core curriculum
- A Common Professional Component (CPC)
- A common assessment process for Institutional Assessment (WEAVE)
- A common assessment process for ACBSP purposes
- A common and interdisciplinary structure which enables dual majors and multiple minors
- Accreditation by ACBSP

The programs in the Business Group are accredited by the Accreditation Council for Business Schools and Programs (ACBSP), a leading specialized accreditation association for business education.

REQUIREMENTS: To successfully complete a major within the Business Group, the following coursework is required:

- 48 credits as listed under "Major Component/Requirements" (Business Core)
- ___ credits of Major Requirements (dependent on major)
- ___ credits of Major Electives (dependent on major)
- 9 credits Skills Component (6 credits for Management BA)
- 34 CORE credits
- General Elective Credits
- A minimum number of 120 credits are required for degree, the last 30 of which, and 50% of the major must be earned at La Roche College. (Developmental course work does not count toward the minimum number of required credits for graduation.)

Programs in the Business Group are designed in such a way that most students can dual major, completing a major in Management along with one of the other Business Group majors. Students can also elect to complete a major in Management, along with one or two minors in other business areas. Note: Students who choose the BA in Management are NOT eligible to complete a double major with another Business Group major.

MAJOR COMPONENT (BUSINESS CORE) FOR ALL BUSINESS GROUP STUDENTS: 48 Credits

		Credits	Comments:	
___	ADMG1005	Macroeconomics	3	_____
___	ADMG1006	Microeconomics	3	_____
___	ADMG1018	Fundamentals of Management	3	_____
___	ISTC1005	Practical Computer Applications	3	_____
___	ACCT2003	Accounting I	3	_____
___	ACCT2004	Accounting II	3	_____
___	ADMG2009	Business Law I	3	_____
___	ACCT2013	Managerial Accounting	3	_____
___	ADMG2018	Organizational Behavior	3	_____
___	MRKT2021	Marketing Management	3	_____
___	ADMG2025	Human Resources Administration	3	_____
___	FINC3032	Financial Management	3	_____
___	FINC3036	Financial Institutions	3	_____
___	INMT3039	International Business Mgmt	3	_____
___	ADMG4020	Operations Management	3	_____
___	ADMG4055	Seminar in Business Policy	3	_____

BUSINESS SKILLS COMPONENT: 6-9 credits

___	MATH1030	Calculus for Business OR	3	not required for BA in Management majors
___	MATH1070	Finite Mathematics		_____
___	MATH1040	Probability & Statistics	3	_____
___	ADMG3024	Professional Presentations	3	Junior status

COLLEGE CORE CURRICULUM: 34 Credits

Fundamentals: 9 credits

___	ENGL1011	College Writing I	3	_____
___	ENGL1012	College Writing II	3	_____
___	MATH1010	College Algebra	3	_____

La Roche Experience: 4 credits

___	LRCX1001	Introduction & History	1	_____
___	LRCX1002	Diversity/Discrimination	1	_____
___	LRCX2001	Regions of Conflict	1	_____
___	LRCX2002	Economic Justice	1	_____

Integrative: 6 credits or 6 credits in Same Foreign Language (for majors that do not require a language)

___	COMM	Community	3	_____
___	GLBL	Global Perspective	3	_____

SELECT Courses: 15 credits required

The Select courses are designed to introduce students to different disciplines of study. Students select courses within each of the domains below. Students can fulfill five domains with four courses (earning a total of 12 credits) by completing "dual-domain" SELECT courses, SLDD. Student earns 3 credits only for each dual-domain course. Business Group majors are exempt from the SELECT Social/Cultural Systems requirement by completing the economics courses in the Business Group core.

___	SELECT Aesthetics (SLAE)	3	_____
___	SELECT Religion/Philosophy (SLRS)	3	_____
___	SELECT Literature (SLLT)	3	_____
___	SELECT History (SLHS)	3	_____
___	SELECT Science (SLSC)	3	_____
___	SELECT Social and Cultural Systems (SLSO)	0	Fulfilled in major

General Electives: Can be fulfilled using any course selections inside or outside the Business Group programs

Total College credits required for graduation: 120 minimum (actual total may be more, depending on transfers and major requirements)

ACCOUNTING MAJOR

The Accounting Major, a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 21 credits of Accounting Major Requirements and 6 credits of Accounting Major Electives

Accounting Major Requirements: Complete all 7 courses (21 credits)

__ACCT3001	Taxation I	3	_____
__ACCT3002	Taxation II	3	_____ <i>AMDG 2010 or AMDG3010 can substitute for ACCT 3002</i>
__ACCT3011	Intermediate Accounting I	3	_____
__ACCT3012	Intermediate Accounting II	3	_____
__ACCT3014	Cost Accounting	3	_____
__ACCT4001	Advanced Accounting	3	_____
__ACCT4002	Auditing	3	_____

Accounting Major Electives: Select 2 courses from those listed below (6 credits)

__ISTC1006	Advanced Computer Applications	3	_____
__ADMG2010	Business Law II	3	_____
__ISTC2021	Management of Information Systems	3	_____
__ACCT2025	Accounting with Computers	3	_____
__ISTC2045	Data Base Management Systems	3	_____
__ISTC2050	Distributed Systems	3	_____
__ADMG3010	Bus Organization/Regulation	3	_____
__FINC3031	Investments	3	_____
__FINC3034	Commercial Bank Management	3	_____
__FINC4033	Managerial Finance	3	_____
__INMT4046	International Finance	3	_____
__INST/INMT 4048	Legal Environment of Int'l Bus.	3	_____
__ACCT 4051/4052	Accounting Internship I & II	6	_____

FINANCE MAJOR

The Finance Major, a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 15 credits of Finance Major Requirements and 12 credits of Finance Major Electives

Finance Major Requirements: Complete all 5 courses (15 credits)

__FINC3031	Investments	3	_____
__FINC3034	Commercial Bank Management	3	_____
__FINC4033	Managerial Finance	3	_____
__ACCT3001	Taxation I	3	_____
__INMT4046	International Finance	3	_____

Finance Major Electives: Select any 4 courses from those listed below (12 credits)

__ACCT3002	Taxation II	3	_____
__ADMG2010	Business Law II	3	_____
__ADMG3010	Business Organization/Regulation	3	_____
__FINC3040	Risk Management & Insurance	3	_____
__FINC4039	Real Estate Finance	3	_____
__ISTC2021	Management of Information Systems	3	_____
__ISTC3020	Computer Programming: COBOL	3	_____
__ISTC4042	Systems Analysis & Design	3	_____
__MATH3045	Probability & Statistics II	3	_____

INTERNATIONAL MANAGEMENT MAJOR

The International Management Major, a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 12 International Management Major Required credits, 12 International Management Elective credits, and 6 credits in a foreign language other than your native language

International Management Major Requirements: Complete all 4 courses (12 credits)

___ADMG3003	International Political Economy	3	_____
___INMT3049	Int'l Market & Export Mgmt	3	_____
___INMT4046	International Finance	3	_____
___INMT4048	International Legal Environment	3	_____

International Management Major Electives: Select any 4 courses from those listed below (12 credits)

___RELS 1003	World Religions	3	___POLI3019	History & Politics of Africa	3
___PHIL1022	Eastern Philosophy	3	___INST/POLI3021	Comparative Government	3
___INST2001	Global Politics	3	___INST/POLI3025	Development Issues	3
___CMET2003	Communication between Cultures	3	___INST/POLI3033	American Foreign Policy	3
___GEOG/INST2011	World Geography	3	___INMT4051/4052	Internship	3-6
___GEOG/INST2012	European Geography	3	___INMT 4057	Independent Study	3
___GEOG/INST3010	Cultural Geog/Human Mosaic	3	___	Selected History or Sociology	3
___GEOG/INST3013	Geography & World Affairs	3		Approved by Department Chair and Advisor	

Foreign Language (other than native language): Select 2 courses (6—8 credits)

___MLDG1001/1002	Elementary I & II	8	_____
___MLDG2001/2002	Intermediate I & II	6	_____
___MLDG3001/3002	Business & Culture I & II	6	_____

Note: Advanced ESL courses satisfy this requirement for international students. Bilingual students can choose to test out of this requirement by taking a challenge exam at the MLDG1002 level of proficiency.

MANAGEMENT MAJOR (BS)

The Management Major (BS), a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core as specified on Page 2
- Complete 21 credits of Management Major Electives

Management Major Electives: 21 credits

Complete 7 courses using *any* of the Accounting, Finance, Information Systems, International Management, Management, Marketing, or Real Estate courses, *with the exception of ACCT1001 – Accounting Concepts, ADMG1001 – Intro to Administration and Management*

_____	3	_____	3
_____	3	_____	3
_____	3	_____	3
_____	3		

MANAGEMENT MAJOR (BA)

The Management Major (BA), a program in the Business Group, is pending accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core as specified on Page 2
- Complete 12 credits of Management Major Electives

Management Major Electives: 12 CREDITS

Complete courses using any of the Accounting, Finance, Information Systems, International Management, Management, Marketing, or Real Estate courses, *with the exception of ACCT1001 – Accounting Concepts, ADMG1001 – Intro to Administration and Management.*

_____	3
_____	3
_____	3
_____	3

MANAGEMENT INFORMATION SYSTEMS MAJOR

The Management Information Systems Major, a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 27 MIS Major Required credits, 3 MIS Major Elective credits, 3 credits skill component

MIS Major Requirements: Complete all 9 courses (27 credits)

___ISTC1021	Problem Solving	3	_____
___ISTC2008	Intro to Cyberspace	3	_____
___ISTC2021	Management of Information Systems	3	_____
___ISTC2045	Database Management	3	_____
___ISTC2050	Distributed Systems	3	_____
___ISTC3034	Programming in Java	3	_____
___ISTC3046	Advanced Database	3	_____
___ISTC4042	System Analysis & Design	3	_____
___ISTC4055	Senior Seminar	3	<i>fulfills ADMG4055 Seminar in Business Policy requirement</i>

MIS Major Electives: Select any 1 course from those listed below (3 credits)

___ACCT2025	Accounting with Computers	3	_____
___ISTC1025	Computer Hardware	3	_____
___ISTC2025	Distance Learning and IT Support	3	_____
___ISTC2030	Networking	3	_____
___ISTC3030	LINUX	3	_____
___ISTC3020	Programming in COBOL	3	_____
___ISTC3015	Human Computer Interaction	3	_____
___ISTC4051	Internship	3	_____

MIS Skills Component: Complete 1 course (3 credits)

___ENGL2030	Technical Writing	3	<i>Management Information Systems Majors only</i>
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MARKETING MAJOR

The Marketing Major, a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core as specified on Page 2
- Complete 15 Marketing Major Required credits, and 15 Marketing Concentration credits

Marketing Major Requirements: Complete all 5 courses (15 credits)

<u>MRKT3012</u>	Buyer Behavior	3	_____
<u>MRKT3033</u>	Marketing Research	3	_____
<u>MRKT3049</u>	Int'l Marketing & Exporting	3	_____
<u>MRKT4014</u>	Marketing Strategy	3	_____
<u>MRKT4031</u>	Contemporary Marketing Topics	3	_____

Marketing Major Electives: Select any 5 courses from those listed below (15 credits)

<u>MRKT2007</u>	Advertising & Public Relations	3	_____
<u>MRKT3016</u>	Personal Selling	3	_____
<u>MRKT3031</u>	Sports Marketing	3	_____
<u>MRKT3050</u>	Internet Marketing	3	_____
<u>MRKT4016</u>	Brand Management	3	_____
<u>MRKT4018</u>	Services Marketing	3	_____
<u>MRKT4035</u>	Retail Marketing & Management	3	_____
<u>MRKT4046</u>	Sales Management	3	<u>MRKT 3016 prerequisite</u>
<u>MRKT4051</u>	Marketing Internship	3	_____
<u>ADMG/MRKT4019</u>	Sports Mgmt and Administration	3	_____

BUSINESS GROUP MINORS

ACCOUNTING MINOR: 18 CREDITS

Accounting Minor Requirements: Complete all 3 courses listed (9 credits)

___ ACCT2003	Accounting I	3	_____
___ ACCT2004	Accounting II	3	_____
___ ACCT2013	Managerial Accounting	3	_____

Accounting Minor Electives: Select any 3 courses from those listed below (9 credits)

___ ACCT2025	Accounting w/Computers	3	___ ACCT3012	Intermediate Accounting II	3
___ ACCT3001	Taxation I	3	___ ACCT3014	Cost Accounting	3
___ ACCT3002	Taxation II	3	___ ACCT4001	Advanced Accounting	3
___ ACCT3011	Intermediate Accounting I	3	___ ACCT4002	Auditing	3

FINANCE MINOR: 21 CREDITS

Finance Minor Requirements: Complete all 6 courses (18 credits)

___ FINC3031	Investments	3	_____
___ FINC3032	Financial Management	3	_____
___ FINC3036	Financial Institutions	3	_____
___ ACCT2003	Accounting I	3	_____
___ ACCT2004	Accounting II	3	_____
___ ACCT3001	Taxation I	3	_____

Finance Minor Elective: Select any 1 of the courses below (3 credits)

___ FINC3040	Risk Mgmt & Insurance	3	_____
___ FINC4039	Real Estate Finance	3	_____
___ INMT4046	International Finance	3	_____

MANAGEMENT MINOR (FOR NON-BUSINESS GROUP MAJORS ONLY): 18 CREDITS

Management Minor Requirements: Complete all 6 courses (18 credits)

___ ADMG1001	Introduction to A & M	3	_____	
___ ADMG1018	Fundamentals of Management	3	_____	
___ ADMG2025	Human Resources Administration	3	_____	
___ MRKT2021	Marketing	3	_____	
___ ADMG1005	Macroeconomics	OR	3	_____
___ ADMG1006	Microeconomics			_____
___ ACCT1001	Accounting Concepts	OR	3	_____
___ ACCT2003	Accounting I			_____

MANAGEMENT INFORMATION SYSTEMS MINOR: 18 CREDITS

MIS Minor Requirements: Complete all 6 courses listed (18 credits)

<input type="checkbox"/> ITC1021	Problem Solving	3	_____
<input type="checkbox"/> ITC2021	Mgmt of Information Systems	3	_____
<input type="checkbox"/> ITC2045	Database Management Systems	3	_____
<input type="checkbox"/> ITC3034	Programming in Java	3	_____
<input type="checkbox"/> ITC3046	Advanced Database Mgmt Sys.	3	_____
<input type="checkbox"/> ITC4042	Systems Analysis & Design	3	_____
OR <input type="checkbox"/> ADMG3015 Project Management			

MARKETING MINOR (15 CREDITS)

Marketing Minor Requirements: Complete 2 courses (6 credits)

<input type="checkbox"/> MRKT2021	Marketing Management	3	_____
<input type="checkbox"/> MRKT3012	Buyer Behavior	3	_____
OR <input type="checkbox"/> MRKT4014 Marketing Strategy			

Marketing Minor Electives: Select any 3 courses from those listed below (9 credits)

<input type="checkbox"/> MRKT/ADMG 2007	Advertising & Pub Relations	3	_____
<input type="checkbox"/> MRKT 3016	Personal Selling	3	_____
<input type="checkbox"/> MRKT 3031	Sports Marketing	3	_____
<input type="checkbox"/> MRKT 3033	Marketing Research	3	_____
<input type="checkbox"/> MRKT 3050	Internet Marketing	3	_____
<input type="checkbox"/> MRKT/INMT 3049	Int'l Marketing & Export	3	_____
<input type="checkbox"/> MRKT4016	Brand Management	3	_____
<input type="checkbox"/> MRKT4018	Services Marketing	3	_____
<input type="checkbox"/> MRKT/ADMG4019	Sports Admin & Mgmt	3	_____
<input type="checkbox"/> MRKT4031	Contemporary Topics Marketing	3	_____
<input type="checkbox"/> MRKT4035	Retail Marketing & Management	3	_____
<input type="checkbox"/> MRKT4046	Sales Management	3	_____

FOR REGISTRAR USE ONLY:	<u>TOTAL</u>	<u>Completed</u>	<u>Need</u>	<u>COMMENTS:</u>
Major Component (Bus Core)	48	_____	_____	_____
Major Requirements	_____	_____	_____	_____
Major Electives	_____	_____	_____	_____
Skills Component	6-9	_____	_____	_____
CORE	34	_____	_____	_____
General Electives	_____	_____	_____	_____
Accepted in Transfer	_____	_____	_____	_____
La Roche College Credit	_____	_____	_____	_____
Total	_____	_____	_____	_____

Registrar Signature _____ **Date** _____

Advisor Signature _____ **Date** _____

(When signed by Advisor, all required coursework/credits have been completed for graduation.)