

La Roche College
BUSINESS GROUP PROGRAM GUIDE
Degree: Bachelor of Science or Bachelor of Arts

Student Name _____ First-Year Student Transfer
I.D. Number _____ Change of Major Readmit

Unofficial Eval Completed by/date: _____

This is the **unofficial evaluation** of your credits to date including transfer credits (if applicable) in your chosen major. **This evaluation is official when all official transcripts for all previous college work are received; and reviewed and approved for transferability by the Registrar's Office.** Beginning with your first semester of enrollment, your Degree Audit Report in My.LaRoche will automatically track your progress toward your degree, and guide you in planning future class schedules. Review your updated Degree Audit Report with your advisor prior to registering each semester.

BUSINESS GROUP MAJORS:

- _____ ACCOUNTING
- _____ FINANCE
- _____ INTERNATIONAL MGMT
- _____ MANAGEMENT- BS and BA options
- _____ MANAGEMENT INFORMATION SYSTEMS
- _____ MARKETING

BUSINESS GROUP MINORS:

- _____ ACCOUNTING
- _____ FINANCE
- _____ MANAGEMENT
- _____ MANAGEMENT INFORMATION SYSTEMS
- _____ MARKETING

BUSINESS GROUP PROGRAM:

Mission Statement: The Business Group at La Roche College fosters a high standard of academic rigor and engagement, professionalism and creativity among the community of scholars who have selected Business of their discipline of study. Students acquire proficiency in all traditional core areas of Business Management as well as their selected area of focus: Accounting, Finance, International Management, Management, Management Information Systems and Marketing. The Business Group incorporates an interdisciplinary perspective through its professional and liberal education leading to successful, just leaders within a constantly changing global society.

All Business Group programs share the following components:

- A common mission statement (see above)
- A common college core curriculum
- A Common Professional Component (CPC)
- A common assessment process for Institutional Assessment (WEAVE)
- A common assessment process for ACBSP purposes
- A common and interdisciplinary structure which enables dual majors and multiple minors
- Accreditation by ACBSP

The programs in the Business Group are accredited by the Accreditation Council for Business Schools and Programs (ACBSP), a leading specialized accreditation association for business education.

REQUIREMENTS: To successfully complete a major within the Business Group, the following coursework is required:

- 48 credits as listed under "Major Component/Requirements" (Business Core)
- ___ credits of Major Requirements (dependent on major)
- ___ credits of Major Electives (dependent on major)
- 9 credits Skills Component (6 credits for Management BA)
- 34 CORE credits
- General Elective Credits
- A minimum number of 120 credits are required for degree, the last 30 of which, and 50% of the major must be earned at La Roche College. (Developmental course work does not count toward the minimum number of required credits for graduation.)

Programs in the Business Group are designed in such a way that most students can dual major, completing a major in Management along with one of the other Business Group majors. Students can also elect to complete a major in Management, along with one or two minors in other business areas. Note: Students who choose the BA in Management are NOT eligible to complete a double major with another Business Group major.

MAJOR COMPONENT (BUSINESS CORE) FOR ALL BUSINESS GROUP STUDENTS: 48 Credits

| | | Credits | Comments: | |
|-----|----------|---------------------------------|------------------|-------|
| ___ | ADMG1005 | Macroeconomics | 3 | _____ |
| ___ | ADMG1006 | Microeconomics | 3 | _____ |
| ___ | ADMG1018 | Fundamentals of Management | 3 | _____ |
| ___ | ISTC1005 | Practical Computer Applications | 3 | _____ |
| ___ | ACCT2003 | Accounting I | 3 | _____ |
| ___ | ACCT2004 | Accounting II | 3 | _____ |
| ___ | ADMG2009 | Business Law I | 3 | _____ |
| ___ | ACCT2013 | Managerial Accounting | 3 | _____ |
| ___ | ADMG2018 | Organizational Behavior | 3 | _____ |
| ___ | MRKT2021 | Marketing Management | 3 | _____ |
| ___ | ADMG2025 | Human Resources Administration | 3 | _____ |
| ___ | FINC3032 | Financial Management | 3 | _____ |
| ___ | FINC3036 | Financial Institutions | 3 | _____ |
| ___ | INMT3039 | International Business Mgmt | 3 | _____ |
| ___ | ADMG4020 | Operations Management | 3 | _____ |
| ___ | ADMG4055 | Seminar in Business Policy | 3 | _____ |

BUSINESS SKILLS COMPONENT: 6-9 credits

| | | | | |
|-----|----------|---------------------------------|---|---|
| ___ | MATH1030 | Calculus for Business OR | 3 | <u>not required for BA in Management majors</u> |
| ___ | MATH1070 | Finite Mathematics | | _____ |
| ___ | MATH1040 | Probability & Statistics | 3 | _____ |
| ___ | ADMG3024 | Professional Presentations | 3 | <u>Junior status</u> |

COLLEGE CORE CURRICULUM: 34 Credits

Fundamentals: 9 credits

| | | | | |
|-----|----------|--------------------|---|-------|
| ___ | ENGL1011 | College Writing I | 3 | _____ |
| ___ | ENGL1012 | College Writing II | 3 | _____ |
| ___ | MATH1010 | College Algebra | 3 | _____ |

La Roche Experience: 4 credits

| | | | | |
|-----|----------|--------------------------|---|-------|
| ___ | LRCX1001 | Introduction & History | 1 | _____ |
| ___ | LRCX1002 | Diversity/Discrimination | 1 | _____ |
| ___ | LRCX2001 | Regions of Conflict | 1 | _____ |
| ___ | LRCX2002 | Economic Justice | 1 | _____ |

Integrative: 6 credits or 6 credits in Same Foreign Language (for majors that do not require a language)

| | | | | |
|-----|------|--------------------|---|-------|
| ___ | COMM | Community | 3 | _____ |
| ___ | GLBL | Global Perspective | 3 | _____ |

SELECT Courses: 15 credits required

The Select courses are designed to introduce students to different disciplines of study. Students select courses within each of the domains below. Students can fulfill five domains with four courses (earning a total of 12 credits) by completing "dual-domain" SELECT courses, SLDD. Student earns 3 credits only for each dual-domain course. Business Group majors are exempt from the SELECT Social/Cultural Systems requirement by completing the economics courses in the Business Group core.

| | | | |
|-----|---|---|---------------------------|
| ___ | SELECT Aesthetics (SLAE) | 3 | _____ |
| ___ | SELECT Religion/Philosophy (SLRS) | 3 | _____ |
| ___ | SELECT Literature (SLLT) | 3 | _____ |
| ___ | SELECT History (SLHS) | 3 | _____ |
| ___ | SELECT Science (SLSC) | 3 | _____ |
| ___ | SELECT Social and Cultural Systems (SLSO) | 0 | <u>Fulfilled in major</u> |

General Electives: Can be fulfilled using any course selections inside or outside the Business Group programs

Total College credits required for graduation: 120 minimum (actual total may be more, depending on transfers and major requirements)

ACCOUNTING MAJOR

The Accounting Major, a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 21 credits of Accounting Major Requirements and 6 credits of Accounting Major Electives

Accounting Major Requirements: Complete all 7 courses (21 credits)

| | | | |
|------------|----------------------------|---|-------|
| __ACCT3001 | Taxation I | 3 | _____ |
| __ACCT3002 | Taxation II | 3 | _____ |
| __ACCT3011 | Intermediate Accounting I | 3 | _____ |
| __ACCT3012 | Intermediate Accounting II | 3 | _____ |
| __ACCT3014 | Cost Accounting | 3 | _____ |
| __ACCT4001 | Advanced Accounting | 3 | _____ |
| __ACCT4002 | Auditing | 3 | _____ |

AMDG 2010 or AMDG3010 can substitute for ACCT 3002

Accounting Major Electives: Select 2 courses from those listed below (6 credits)

| | | | |
|------------------|-----------------------------------|---|-------|
| __ISTC1006 | Advanced Computer Applications | 3 | _____ |
| __ADMG2010 | Business Law II | 3 | _____ |
| __ISTC2021 | Management of Information Systems | 3 | _____ |
| __ACCT2025 | Accounting with Computers | 3 | _____ |
| __ISTC2045 | Data Base Management Systems | 3 | _____ |
| __ISTC2050 | Distributed Systems | 3 | _____ |
| __ADMG3010 | Bus Organization/Regulation | 3 | _____ |
| __FINC3031 | Investments | 3 | _____ |
| __FINC3034 | Commercial Bank Management | 3 | _____ |
| __FINC4033 | Managerial Finance | 3 | _____ |
| __INMT4046 | International Finance | 3 | _____ |
| __INST/INMT 4048 | Legal Environment of Int'l Bus. | 3 | _____ |
| __ACCT 4051/4052 | Accounting Internship I & II | 6 | _____ |

FINANCE MAJOR

The Finance Major, a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 15 credits of Finance Major Requirements and 12 credits of Finance Major Electives

Finance Major Requirements: Complete all 5 courses (15 credits)

| | | | |
|------------|----------------------------|---|-------|
| __FINC3031 | Investments | 3 | _____ |
| __FINC3034 | Commercial Bank Management | 3 | _____ |
| __FINC4033 | Managerial Finance | 3 | _____ |
| __ACCT3001 | Taxation I | 3 | _____ |
| __INMT4046 | International Finance | 3 | _____ |

Finance Major Electives: Select any 4 courses from those listed below (12 credits)

| | | | |
|------------|-----------------------------------|---|-------|
| __ACCT3002 | Taxation II | 3 | _____ |
| __ADMG2010 | Business Law II | 3 | _____ |
| __ADMG3010 | Business Organization/Regulation | 3 | _____ |
| __FINC3040 | Risk Management & Insurance | 3 | _____ |
| __FINC4039 | Real Estate Finance | 3 | _____ |
| __ISTC2021 | Management of Information Systems | 3 | _____ |
| __ISTC3020 | Computer Programming: COBOL | 3 | _____ |
| __ISTC4042 | Systems Analysis & Design | 3 | _____ |
| __MATH3045 | Probability & Statistics II | 3 | _____ |

INTERNATIONAL MANAGEMENT MAJOR

The International Management Major, a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 12 International Management Major Required credits, 12 International Management Elective credits, and 6 credits in a foreign language other than your native language

International Management Major Requirements: Complete all 4 courses (12 credits)

| | | | |
|-------------|---------------------------------|---|-------|
| ___ADMG3003 | International Political Economy | 3 | _____ |
| ___INMT3049 | Int'l Market & Export Mgmt | 3 | _____ |
| ___INMT4046 | International Finance | 3 | _____ |
| ___INMT4048 | International Legal Environment | 3 | _____ |

International Management Major Electives: Select any 4 courses from those listed below (12 credits)

| | | | | | |
|------------------|--------------------------------|---|------------------|--|-----|
| ___RELS 1003 | World Religions | 3 | ___POLI3019 | History & Politics of Africa | 3 |
| ___PHIL1022 | Eastern Philosophy | 3 | ___INST/POLI3021 | Comparative Government | 3 |
| ___INST2001 | Global Politics | 3 | ___INST/POLI3025 | Development Issues | 3 |
| ___CMET2003 | Communication between Cultures | 3 | ___INST/POLI3033 | American Foreign Policy | 3 |
| ___GEOG/INST2011 | World Geography | 3 | ___INMT4051/4052 | Internship | 3-6 |
| ___GEOG/INST2012 | European Geography | 3 | ___INMT 4057 | Independent Study | 3 |
| ___GEOG/INST3010 | Cultural Geog/Human Mosaic | 3 | ___ | Selected History or Sociology | 3 |
| ___GEOG/INST3013 | Geography & World Affairs | 3 | | Approved by Department Chair and Advisor | |

Foreign Language (other than native language): Select 2 courses (6—8 credits)

| | | | |
|------------------|---------------------------|---|-------|
| ___MLDG1001/1002 | Elementary I & II | 8 | _____ |
| ___MLDG2001/2002 | Intermediate I & II | 6 | _____ |
| ___MLDG3001/3002 | Business & Culture I & II | 6 | _____ |

Note: Advanced ESL courses satisfy this requirement for international students. Bilingual students can choose to test out of this requirement by taking a challenge exam at the MLDG1002 level of proficiency.

MANAGEMENT MAJOR (BS)

The Management Major (BS), a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core as specified on Page 2
- Complete 21 credits of Management Major Electives

Management Major Electives: 21 credits

Complete 7 courses using *any* of the Accounting, Finance, Information Systems, International Management, Management, Marketing, or Real Estate courses, *with the exception of ACCT1001 – Accounting Concepts, ADMG1001 – Intro to Administration and Management*

| | | | |
|-------|---|-------|---|
| _____ | 3 | _____ | 3 |
| _____ | 3 | _____ | 3 |
| _____ | 3 | _____ | 3 |
| _____ | 3 | | |

MANAGEMENT MAJOR (BA)

The Management Major (BA), a program in the Business Group, is pending accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core as specified on Page 2
- Complete 12 credits of Management Major Electives

Management Major Electives: 12 CREDITS

Complete courses using any of the Accounting, Finance, Information Systems, International Management, Management, Marketing, or Real Estate courses, *with the exception of ACCT1001 – Accounting Concepts, ADMG1001 – Intro to Administration and Management.*

| | |
|-------|---|
| _____ | 3 |
| _____ | 3 |
| _____ | 3 |
| _____ | 3 |

MANAGEMENT INFORMATION SYSTEMS MAJOR

The Management Information Systems Major, a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core specified on Page 2
- Complete 27 MIS Major Required credits, 3 MIS Major Elective credits, 3 credits skill component

MIS Major Requirements: Complete all 9 courses (27 credits)

| | | | |
|-------------|-----------------------------------|---|---|
| ___ISTC1021 | Problem Solving | 3 | _____ |
| ___ISTC2008 | Intro to Cyberspace | 3 | _____ |
| ___ISTC2021 | Management of Information Systems | 3 | _____ |
| ___ISTC2045 | Database Management | 3 | _____ |
| ___ISTC2050 | Distributed Systems | 3 | _____ |
| ___ISTC3034 | Programming in Java | 3 | _____ |
| ___ISTC3046 | Advanced Database | 3 | _____ |
| ___ISTC4042 | System Analysis & Design | 3 | _____ |
| ___ISTC4055 | Senior Seminar | 3 | <i>fulfills ADMG4055 Seminar in Business Policy requirement</i> |

MIS Major Electives: Select any 1 course from those listed below (3 credits)

| | | | |
|-------------|----------------------------------|---|-------|
| ___ACCT2025 | Accounting with Computers | 3 | _____ |
| ___ISTC1025 | Computer Hardware | 3 | _____ |
| ___ISTC2025 | Distance Learning and IT Support | 3 | _____ |
| ___ISTC2030 | Networking | 3 | _____ |
| ___ISTC3030 | LINUX | 3 | _____ |
| ___ISTC3020 | Programming in COBOL | 3 | _____ |
| ___ISTC3015 | Human Computer Interaction | 3 | _____ |
| ___ISTC4051 | Internship | 3 | _____ |

MIS Skills Component: Complete 1 course (3 credits)

| | | | |
|-------------|-------------------|---|---|
| ___ENGL2030 | Technical Writing | 3 | <i>Management Information Systems Majors only</i> |
|-------------|-------------------|---|---|

MARKETING MAJOR

The Marketing Major, a program in the Business Group, is accredited by the Accreditation Council for Business Schools and Programs, (ACBSP), a leading specialized accreditation association for business education.

- Complete Business Core, Business Skills courses, and College Core as specified on Page 2
- Complete 15 Marketing Major Required credits, and 15 Marketing Concentration credits

Marketing Major Requirements: Complete all 5 courses (15 credits)

| | | | |
|-----------------|-------------------------------|---|-------|
| <u>MRKT3012</u> | Buyer Behavior | 3 | _____ |
| <u>MRKT3033</u> | Marketing Research | 3 | _____ |
| <u>MRKT3049</u> | Int'l Marketing & Exporting | 3 | _____ |
| <u>MRKT4014</u> | Marketing Strategy | 3 | _____ |
| <u>MRKT4031</u> | Contemporary Marketing Topics | 3 | _____ |

Marketing Major Electives: Select any 5 courses from those listed below (15 credits)

| | | | |
|----------------------|--------------------------------|---|-------------------------------|
| <u>MRKT2007</u> | Advertising & Public Relations | 3 | _____ |
| <u>MRKT3016</u> | Personal Selling | 3 | _____ |
| <u>MRKT3031</u> | Sports Marketing | 3 | _____ |
| <u>MRKT3050</u> | Internet Marketing | 3 | _____ |
| <u>MRKT4016</u> | Brand Management | 3 | _____ |
| <u>MRKT4018</u> | Services Marketing | 3 | _____ |
| <u>MRKT4035</u> | Retail Marketing & Management | 3 | _____ |
| <u>MRKT4046</u> | Sales Management | 3 | <u>MRKT 3016 prerequisite</u> |
| <u>MRKT4051</u> | Marketing Internship | 3 | _____ |
| <u>ADMG/MRKT4019</u> | Sports Mgmt and Administration | 3 | _____ |

BUSINESS GROUP MINORS

ACCOUNTING MINOR: 18 CREDITS

Accounting Minor Requirements: Complete all 3 courses listed (9 credits)

| | | | |
|--------------|-----------------------|---|-------|
| ___ ACCT2003 | Accounting I | 3 | _____ |
| ___ ACCT2004 | Accounting II | 3 | _____ |
| ___ ACCT2013 | Managerial Accounting | 3 | _____ |

Accounting Minor Electives: Select any 3 courses from those listed below (9 credits)

| | | | | | |
|--------------|---------------------------|---|--------------|----------------------------|---|
| ___ ACCT2025 | Accounting w/Computers | 3 | ___ ACCT3012 | Intermediate Accounting II | 3 |
| ___ ACCT3001 | Taxation I | 3 | ___ ACCT3014 | Cost Accounting | 3 |
| ___ ACCT3002 | Taxation II | 3 | ___ ACCT4001 | Advanced Accounting | 3 |
| ___ ACCT3011 | Intermediate Accounting I | 3 | ___ ACCT4002 | Auditing | 3 |

FINANCE MINOR: 21 CREDITS

Finance Minor Requirements: Complete all 6 courses (18 credits)

| | | | |
|--------------|------------------------|---|-------|
| ___ FINC3031 | Investments | 3 | _____ |
| ___ FINC3032 | Financial Management | 3 | _____ |
| ___ FINC3036 | Financial Institutions | 3 | _____ |
| ___ ACCT2003 | Accounting I | 3 | _____ |
| ___ ACCT2004 | Accounting II | 3 | _____ |
| ___ ACCT3001 | Taxation I | 3 | _____ |

Finance Minor Elective: Select any 1 of the courses below (3 credits)

| | | | |
|--------------|-----------------------|---|-------|
| ___ FINC3040 | Risk Mgmt & Insurance | 3 | _____ |
| ___ FINC4039 | Real Estate Finance | 3 | _____ |
| ___ INMT4046 | International Finance | 3 | _____ |

MANAGEMENT MINOR (FOR NON-BUSINESS GROUP MAJORS ONLY): 18 CREDITS

Management Minor Requirements: Complete all 6 courses (18 credits)

| | | | | |
|--------------|--------------------------------|-----------|-------|-------|
| ___ ADMG1001 | Introduction to A & M | 3 | _____ | |
| ___ ADMG1018 | Fundamentals of Management | 3 | _____ | |
| ___ ADMG2025 | Human Resources Administration | 3 | _____ | |
| ___ MRKT2021 | Marketing | 3 | _____ | |
| ___ ADMG1005 | Macroeconomics | OR | 3 | _____ |
| ___ ADMG1006 | Microeconomics | | | _____ |
| ___ ACCT1001 | Accounting Concepts | OR | 3 | _____ |
| ___ ACCT2003 | Accounting I | | | _____ |

MANAGEMENT INFORMATION SYSTEMS MINOR: 18 CREDITS

MIS Minor Requirements: Complete all 6 courses listed (18 credits)

| | | | |
|--|-----------------------------|---|-------|
| <input type="checkbox"/> ITC1021 | Problem Solving | 3 | _____ |
| <input type="checkbox"/> ITC2021 | Mgmt of Information Systems | 3 | _____ |
| <input type="checkbox"/> ITC2045 | Database Management Systems | 3 | _____ |
| <input type="checkbox"/> ITC3034 | Programming in Java | 3 | _____ |
| <input type="checkbox"/> ITC3046 | Advanced Database Mgmt Sys. | 3 | _____ |
| <input type="checkbox"/> ITC4042 | Systems Analysis & Design | 3 | _____ |
| OR <input type="checkbox"/> ADMG3015 Project Management | | | |

MARKETING MINOR (15 CREDITS)

Marketing Minor Requirements: Complete 2 courses (6 credits)

| | | | |
|--|----------------------|---|-------|
| <input type="checkbox"/> MRKT2021 | Marketing Management | 3 | _____ |
| <input type="checkbox"/> MRKT3012 | Buyer Behavior | 3 | _____ |
| OR <input type="checkbox"/> MRKT4014 Marketing Strategy | | | |

Marketing Minor Electives: Select any 3 courses from those listed below (9 credits)

| | | | |
|---|-------------------------------|---|-------|
| <input type="checkbox"/> MRKT/ADMG 2007 | Advertising & Pub Relations | 3 | _____ |
| <input type="checkbox"/> MRKT 3016 | Personal Selling | 3 | _____ |
| <input type="checkbox"/> MRKT 3031 | Sports Marketing | 3 | _____ |
| <input type="checkbox"/> MRKT 3033 | Marketing Research | 3 | _____ |
| <input type="checkbox"/> MRKT 3050 | Internet Marketing | 3 | _____ |
| <input type="checkbox"/> MRKT/INMT 3049 | Int'l Marketing & Export | 3 | _____ |
| <input type="checkbox"/> MRKT4016 | Brand Management | 3 | _____ |
| <input type="checkbox"/> MRKT4018 | Services Marketing | 3 | _____ |
| <input type="checkbox"/> MRKT/ADMG4019 | Sports Admin & Mgmt | 3 | _____ |
| <input type="checkbox"/> MRKT4031 | Contemporary Topics Marketing | 3 | _____ |
| <input type="checkbox"/> MRKT4035 | Retail Marketing & Management | 3 | _____ |
| <input type="checkbox"/> MRKT4046 | Sales Management | 3 | _____ |

| FOR REGISTRAR USE ONLY: | <u>TOTAL</u> | <u>Completed</u> | <u>Need</u> | <u>COMMENTS:</u> |
|--------------------------------|--------------|------------------|-------------|------------------|
| Major Component (Bus Core) 48 | _____ | _____ | _____ | _____ |
| Major Requirements | _____ | _____ | _____ | _____ |
| Major Electives | _____ | _____ | _____ | _____ |
| Skills Component | 6-9 | _____ | _____ | _____ |
| CORE | 34 | _____ | _____ | _____ |
| General Electives | _____ | _____ | _____ | _____ |
| Accepted in Transfer | _____ | _____ | _____ | _____ |
| La Roche College Credit | _____ | _____ | _____ | _____ |
| Total | _____ | _____ | _____ | _____ |

Registrar Signature _____ **Date** _____

Advisor Signature _____ **Date** _____

(When signed by Advisor, all required coursework/credits have been completed for graduation.)